# The alendel Difference

### **Alendel At Your Service**

Have a big client order? Need samples? Want custom colors? Whatever is on your "to do" list, when it comes



to tools of the trade. Alendel is your best resource. We are here to help you accomplish your goals, meet your deadlines, and inspire you to make magic.

#### In Stock

You finally found the perfect fabric you spent weeks searching, only to find out it's not in



stock. We get the frustration, and that's why at Alendel, you won't have to worry about the fabric of your choice being out of stock, as we take special pride in making sure our fabrics are always in stock.

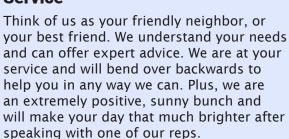
### **High Quality**

When it comes to quality, we only offer fabrics of the highest caliber.



We place a great deal of value on having quality products and want our customers to be happy and satisfied with choosing us as their main fabric provider.

## **Unparalleled Customer Service**



## **Super-Fast Service**

We understand

ASAP and take deadlines very seriously. Place your order by 2PM EST in Canada and 12PM EST for the US, and it will be shipped out the very same day. Missed the cut off? Your in stock order will go out first thing the next business day.



If your project needs durability and performance.

we have it covered.



Your Alendel rep can tell you how to extend the life of our fabrics with one of the many water and stain protectants that we offer, including Nanotex, Scotchgarde and Pro Seal Water Barrier Finishes. Whatever you choose, we will handle it from start to finish. All special finishes require one additional yard of fabric and an extra 7 to 14 day lead time. Samples can be made for a nominal charge plus the cost of one yard of fabric.

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#### Flame Resistance

Does your project have fire code requirements? Not to worry, Alendel to the rescue! We can finish upholstery and drapery fabrics with flame retardants to meet even the strictest standards. Plus, we'll issue all the necessary certificates so that you have all the documentation you will need. As with all special services, please order one additional yard of fabric and allow an extra 7 to 14 days. For a sample, there's a small fee plus the cost of one yard of fabric.

#### **Backing**

We've got your back – literally. If your project demands that you use backing for one of our fabrics, we can easily take care of that for you. Your rep can explain the different methods that we use to improve a fabric's stability and strength:



- **Knit:** some delicate, lightweight, or loosely woven textiles aren't ideal for upholstery on their own but don't let that stand in your way! A layer of knitted backing bonded to a fabric will add the dimension and body it needs without changing the look or hand.
- Acrylic: A spray-on treatment that adds flexibility but prevents curling and fraying, this is yet another way we can prepare fabrics for light upholstery and wall applications.

For all treatments, your rep will ask you to add an additional yard of fabric to your order. Allow an extra 7 to 14 day lead time. Need a sample? For a small fee plus the cost of one yard of fabric, you can see how the treated product will look. There's no need to source an additional vendor, generate an extra PO, or track another work order. Skip those steps and potential snags. Your rep will manage all the details.

#### You're in Good Hands with Alendel

Looking to spark your creativity, start a new project or solve a problem? Alendel has you covered. Behind every great designer, there's Alendel.

